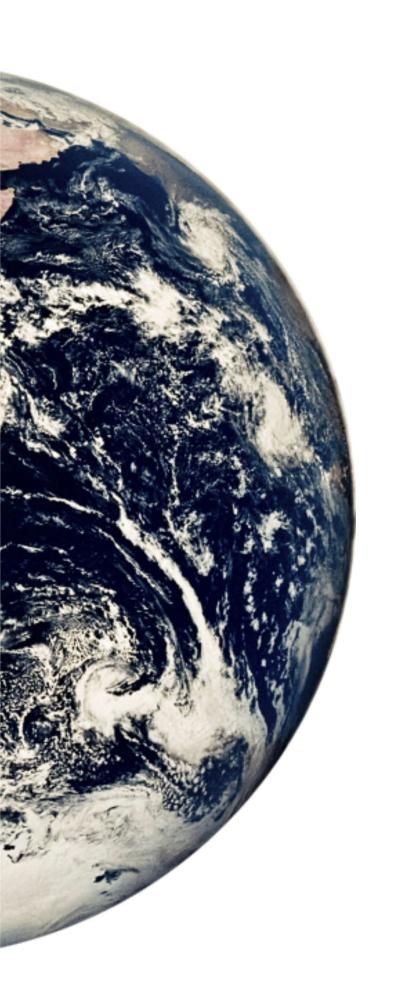
#### Making a difference in Digital Security







"To be a leading provider of secure and easy-to-use solutions for digital communications in an increasingly connected world"



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Simage Technologies is a young & energetic player in the field of Digital Security. The company is founded by professionals with extensive experience in this arena with its registered office in Dubai Internet City, Dubai, United Arab Emirates. The expertise of the company extends to multiple segments of Mobile Communications, Financial Services and Identification.

In the current age of digital communications with increasingly more connected devices, the need is greater than ever to provide secure, easy-to-use and innovative solutions to the end users. At the core of the services at Simage Technologies is the belief that higher call for convergence of digital devices also requires a comprehensive understanding on secure communications across multiple market segments.

# What defines us

#### **Customer Centric approach**

At the heart of our company philosophy is to tailor our vision according to our customer needs. We believe in forging strong long term relations with our customers.

#### **Turnkey solution offering**

We provide a one-stopshop to our customers so that they can focus on their clients and let us manage the service deployment.

#### Synergizing multiple market segments

With the convergence of various digital elements we are witnessing greater interdependence of market segments like financial services, mobile communications, transport etc. With our broad experience in these multiple segments we are ideally positioned to provide our customers with comprehensive support in deploying new services.

#### **Cost Efficiency**

With our efficient sourcing methodology, we provide a highly competitive product offering to our customers based on their requirements.

#### Interoperability

We strongly believe in providing flexibility to our customers with open platforms and clear roadmap of product evolution.

#### **Quality Assurance**

It is our conviction to provide unmatched quality products and solutions through uncompromising quality control processes that ensure that what our customers get is world class service that is efficient, economical and environment friendly.

#### Innovation

We strongly believe in providing innovative products and solutions which is driven by our expertise and knowledge base in related products and platforms.

#### **Time-to-Market**

With our flexible sourcing methodology we can provide customer specific products in a very short time frame thereby supporting our customers with fast service delivery in a dynamic market environment.





"Comprehensive range of services for security, identification, transaction and value-addition on connected devices across multiple market segments"

# Mobile Communications

#### **Dynamic Mobile Landscape**

With about 4 Billion subscriptions worldwide the impact of mobile communications on our daily lives is lasting. It has revolutionized the way we access information, anytime & anywhere. We are seeing the adoption of innovative technologies like NFC, M2M, Mobile TV and an increased focus on subscriber entertainment, social networking and mobile payments.

#### Innovative solutions for the mobile world

Simage Technologies is providing cutting-edge solutions in this dynamic market. Our innovative products and services include SIM Platforms, solutions for subscriber entertainment & data management, mobile contactless payments and M2M provisioning.

#### Focus on adoption of services by subscribers

We provide end-to-end solution to the Mobile Operator to ensure easy deployment and adoption of services by the subscribers. Managed services from Simage Technologies enables the mobile operator to focus on its core network and at the same time provide adaptive services to its subscribers.



### Financial Services

#### New age payment environment

In the new and more complex ecosystem of payments, which includes contactless and mobile payments, the banks are looking at securing their payment transactions across multiple domains (mobile, internet etc). At the same time there is greater need to secure the traditional bank card payment environment.

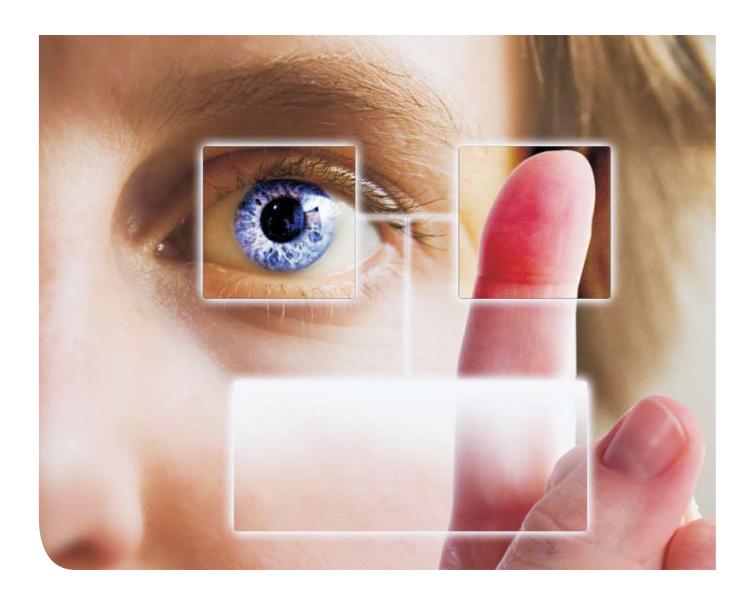
#### Secure solutions around financial transactions

Simage Technologies comes in as a partner to the banks to assist in the EMV migration process. We also provide state-of-the art products & solutions to secure the contactless payments, online authentication for e-banking and money transfer.

#### **Comprehensive Service Delivery**

Our approach towards our customers, which not only includes the financial institutions but also the end users, is to provide a secure environment for them to enable and make payments in their everyday life.





# Identification

#### **Identity & Access Management**

Protection of personal identities in electronic transactions, personal data etc is of prime importance to public sector entities, financial institutions, mobile operators and business enterprises alike.

#### **Securing YOU**

We are providing a range of products and applications which include smart chip and state-of-art encryption software to provide a comprehensive security platform for the safety of the individual's personal information.



